

YOUR GIFT WILL HELP FUND THESE INITIATIVES FOR REACHING

10,000,000

F O R  C H R I S T

STUDENT RECRUITMENT

\$2,000,000

World Bible School students are seekers-individuals who want to study the Bible. It takes a gifted, proactive team; significant traditional and digital advertising; and mobilization of volunteer Christians worldwide to enroll millions of students with paper and digital lessons.

FUNDING FOR ACTIVITIES INCLUDING:

- Digital advertising efforts for WBS Online Lessons and Mathetis
- Traditional media advertising
- Creation of effective recruitment ads for all media types
- International recruiting representatives to coordinate a global network of volunteers

EQUIPPING CHRISTIANS

\$1,000,000

The mission of WBS is, “to share the Good News of Jesus with the world’s lost by motivating and equipping everyday Christians to use interactive Bible studies effectively.” As we increase the number of lost souls we reach with the Gospel, we also need to increase the number of Christians prepared to share Jesus. This requires a dedicated team to recruit, support, and involve congregations who use WBS tools to fulfill the Great Commission.

FUNDING FOR ACTIVITIES INCLUDING:

- Visiting congregations, events and programs
- Partnering with congregations and sister ministries
- Creating promotional material for congregations to encourage member participation in WBS teaching

STUDY BIBLES

\$2,000,000

It is a blessing to place the Word of God in the hands of a WBS student. Your generosity enables us to send WBS Study Bibles to students and even send large shipments of Bibles abroad. Each Bible in print and on WBS phone apps has detailed study notes encouraging readers to obey the Gospel.

FUNDING FOR ACTIVITIES INCLUDING:

- Developing more language translations of WBS Study Bible notes
- Offering a free incentive Bible to any student completing five WBS courses
- Stocking inventory of WBS Bibles to ensure God’s Word is readily available

BIBLE CURRICULUM

\$2,000,000

WBS aims to create content, along with author partners, to help seekers investigate these powerful Bible claims: God is real, He created our world, He loves us and we can come to know Him through Jesus Christ. Will you help us continue producing content and curriculum to reach the lost?

FUNDING FOR ACTIVITIES INCLUDING:

- Printing our Bible Courses
- Adapting the Master Series to aid Bible class study
- Developing new Mathetis Original courses
- Leveraging partnerships to increase content
- Improving readability for multiple languages

JOIN US ON A **TWO-YEAR GOAL OF RAISING \$10,000,000**
TO PLANT THE SEED OF GOD'S WORD IN THE HEARTS OF
10,000,000 SOULS BY THE END OF 2023.



DISTRIBUTION LOGISTICS

\$3,000,000

Everything WBS does is about communication between a Christian and a seeker who needs to hear the Gospel. This effort involves postal systems, digital systems, and a WBS staff around the world, some working in WBS Service Centers, to exchange lessons between the Study Helpers and students. Improving the evangelism experience requires detailed logistics planning, especially where postal systems have become dysfunctional.

FUNDING FOR ACTIVITIES INCLUDING:

- Pre-positioning WBS material in countries to reduce paper delivery time to students
- Enhancing scanning technology to speed lesson delivery and feedback
- Advancing WBS smartphone apps to reach students who have limited internet connection
- Adding more social interaction features to Mathetis study groups
- Developing and supporting multiple websites, smartphone apps and databases

THE RETURN ON YOUR INVESTMENT

Your gift marked "10,000,000 for Christ" will be used in the area of greatest need to accomplish these goals and activities. It will lead to more students engaging in meaningful Bible study with a Christian so they can make a faith-based decision about being baptized into Christ. Our growing follow-up network will find someone to baptize the student and connect them with a local church of Christ. **Will you join us in this mission? Let's work together to capture every opportunity to reach the world and your local community with the Good News of Jesus Christ.**

