



## Fishing for Men? **Cast the 'Net!**

Isn't it amazing, the way today's world works. Many people seem glued to digital devices. What are they looking at? Messages, images, searches, news, information, games and more. Users are interacting with family and friends and total strangers.

There are negatives such as scams, texting while driving and becoming addicted. But these modern tools also give the Great Commission an unprecedented advantage. Think about it. We are all about a message, the best information and news of all, the Good News of Jesus! He makes it all about interaction and relationships. He commissions us to reach into "all nations"—which Internet does at the speed of light. Thus, through online World Bible School, I have helped a seeker in far-away Angola to become God's child. My co-worker Chris Magadu regularly "WhatsApp's" to me the latest progress in Zimbabwe. Thus, from 10,000 miles away, I see baptism scenes inside a high-security prison in Zimbabwe, in nearly real time (see page 7).

The irony is that people think of the Internet as "free."

In truth, digital development requires significant investment. Businesses invest millions, assured of handsome returns. WBS has similar costs that require similarly

large investments. But we cannot offer earthly profits. We lack tangibles, things such as buildings and medical supplies, that may attract donors. Digital interactions are "virtual"—in an invisible realm called "cyberspace"—and conceptually difficult for laymen (like me) to grasp. But fund-raising challenges do not lessen the real costs of today's communication tools.

**It takes Christians of faith to see the unseen, to appreciate new paradigms that powerfully accelerate the Great Commission's progress.**

It takes Christians of faith to see the unseen, to appreciate new paradigms that powerfully accelerate the Great Commission's progress. It takes Christians of deep love to pour themselves into younger generations and how they communicate. It takes

Christians of exceptional vision to invest in the future. They invest, not for self-interest or profit, but for their King's glory as He adds more children to His eternal family. Who doubts that God provides tools like the Internet? Who doubts that you were brought to the Kingdom for such a time as this, unprecedented in its potential for sharing Jesus near and far? Are you a visionary whose heart yearns to reach the lost and the young? Then rise to the challenge with sincere faith and exceptional generosity, especially at this season of blessings.



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MARK YOUR CALENDAR!

## Global Missions Conference 2019

with the theme, *Deep & Wide*, is October 10-12. It is organized by World Bible School and hosted by Brentwood Oaks church of Christ in Austin, Texas.

Join us! [gmc2019.org](http://gmc2019.org)

## Roma and Camille



**R**oma Holley has been sharing Jesus through World Bible School Internet teaching for just over a year (see her report on page 8).

As a young adult in Lubbock's AIM program with Sunset, Roma served as a missionary overseas. Years later, her desire to "make a difference in the world" still burns bright. She began using WBS in September of last year. To Roma's surprise, she discovered many students right here in America requesting to study the Bible with WBS. One of the students Roma adopted was Camille in North Carolina.

While browsing the Internet one day, Camille had seen an ad to study the Bible. As Roma developed her relationship with her new student, she could see that Camille was hungry for the Word. When Camille was completing the lesson entitled, "Responding to the Good News," she expressed the desire to be baptized.

The rest of the story exemplifies the efficiency of WBS networking. Roma clicked the Follow Up button on her WBS teaching program, which submitted Camille's name for follow up help. Edie at WBS contacted Don Meyers with the Antioch Initiative. Don connected Camille to a church of Christ near her



home. On February 2, 2018, only a few months after Roma began "making a difference" with online WBS, Camille was born into Christ. The local congregation welcomed Camille with open arms, and continues to bless her walk with the Lord.

## Baptism Day



WBS follow up coordinator Chris Magadu's photos via WhatsApp from a Zimbabwean prison when 75 were baptized into Christ.

## Teens Share Jesus in Zambia

Brian Davis — CEDAR PARK, Texas



**His Royal Highness, Chief Mumena (top), welcomes the WBS team.**

**D**uring July, two U.S. congregations sent teachers and senior high graduates to teach a youth Gospel meeting in the remote Mumena Chieftaincy of northwest Zambia. Hillcrest church of Christ in Abilene, TX, has planted congregations in Mumena since 2005. Westside church of Christ in Round Rock, TX, added to the team that taught 220 youth from 19 young Zambian congregations. Each senior high graduate was paired with an adult mentor and prepared six hours of class material from World Bible School's course, *Live a Life of Love*. They built on last year's study of WBS' course *The Family of God*, also based on Ephesians.

What a life-changing experience it was for these young Americans when, after hours of teaching their WBS lessons, 26 of their students asked to put Jesus on in baptism! Have your congregation's youth learned how to share their faith and to teach the nations? WBS can equip your congregation with the tools to make that training joyful and effective! (On Hillcrest's younger children, see page 5.)



**Brian Davis baptizes another who responds to the Gospel.**





Our Bible class recently reviewed the Ten Commandments, beginning with the text, “*And God spoke all these words, saying...*” (Exodus 20:1). Amazing! 1,400 years before Jesus’ birth, God was speaking, paving the way toward a right relationship with Him.

World Bible School points people to the completed Bible—Old and New Testament—that reveals God’s ultimate “Word,” His Son. WBS is “you sharing Jesus.” This year’s *Action!* unpacked the WBS toolbox—proven ways to share Jesus locally and globally. Thank you for partnering. Your generosity helps WBS to forge ahead with powerful tool production.

In the WBS toolbox, nothing compares with the inspired tool, the Bible itself. To date, with God’s help, WBS has put over 100,000 of the new *WBS Study Edition ESV Bibles* into the hands of eager sharers and learners!



At recent WBS dinners, we emphasized that this world’s problems, though seemingly insurmountable, are made small by God because “God is bigger.” Relying on that truth, we showed new plans for WBS in 2019. Most exciting are plans to build on the urgent need and strong momentum for Bibles.

What could come from putting over 1,000,000 Bibles into the hands of people needing Jesus? Help us find out. In January 2019, WBS will begin **Bibles for Millions**. Yes, I said millions.

This pocket-sized Bible is the right tool for the right job in personal evangelism, mission work, correspondence, business, education and more. By purchasing or helping to donate Bibles, you’ll be showing that God is bigger, to a world desperate for answers. We have heard the adage about “teaching a man to fish.” It is time for us to all to become “fishers of men,” fulfilling Christ’s Great Commission. Become an active part of **Bibles for Millions**. The WBS Bible is only \$5 each and can be bought directly from the WBS website. Contact me to discuss ways to use five or 5,000 Bibles at your congregation or in your outreach. Go today to [worldbibleschool.net/give](http://worldbibleschool.net/give). Get your own copies of this amazing study Bible at [worldbibleschool.net/bible](http://worldbibleschool.net/bible). God is bigger when you share Jesus.

*Pat Brown is always available to talk to friends of WBS—individuals and churches. Contact him at [pat@worldbibleschool.net](mailto:pat@worldbibleschool.net).*

# Bibles for Millions



WORLD  
BIBLE  
SCHOOL

**Action!**

Editor: John Reese

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and at additional mailing offices.

In January 2019, Lord willing, World Bible School will launch an unprecedented initiative entitled **Bibles for Millions**. In which way “unprecedented”? This is Bibles with relationships. WBS is all about relationships, connecting eager learners with Christians who want to share Jesus. WBS’ Study Edition Bible (English Standard Version) continues this emphasis on relationships, empowering further study for those already connected with Study Helpers. New people who receive it are

invited into the study relationship, using the free Bible courses along with their Bible. **Bibles for Millions** is well on its way, even before its public inauguration. The WBS’ Study Bible was first announced in January 2017. Since then, over 100,000 of these new Bibles have gone to work in the Lord’s harvest fields—already one-tenth of the way to the first million. This is your opportunity to impact millions with the inspired Message that saves eternally!

☐ I want to give  
**this amount now:**  
\$ \_\_\_\_\_

Please use this gift:

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☐ for Incentive Bibles

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## In Honor of...

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Bob & Betty Hale

**Greenville Church of Christ, Greenville, FL**  
Jerry Carter

**Ross & Carolyn Harrod**  
Anne Wright

**Delbert Jones**  
Alvin Jennings

**Mary Nell Kemper**  
Paula McInnish

**Kincaid Grandchildren: Mark, Matthew, Andrew, Ethan, Lauren**  
Edward & Mary Sue Kincaid

**Paula Leverett**  
DeWayne & Tricia Trimble

**Elaine McCarty**  
Joyce Sutherland

**Carl & Frankie Mitchell**  
Joe & Barbara Jones

**George V. Mortensen**  
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**Virginia Phillips**  
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**Ron Roberts**  
Marla Roberts

**Lewis Short Family**  
Betty Cannon

**Tex Williams**  
Mary Jane Williams

## In Memory Of...

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Jim & Linda Corner  
Allen & Vara Gray

**Doug Pate**  
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Please make my gift a tribute.

### Memorial Gifts and Honor Gifts

are ideal ways to pay tribute to a loved one's legacy or special occasions. At the same time, your gift will be used to "share Jesus" with WBS.

☐ I have completed my personal information on the back of this form.

☐ **HONOR GIFT** ☐ Birthday ☐ Anniversary  
☐ Illness ☐ Friendship ☐ Other \_\_\_\_\_

☐ **MEMORIAL GIFT**

For:

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City \_\_\_\_\_ ST \_\_\_\_\_

Please send a letter of acknowledgement to:

Mr./Mrs./Ms. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Their Relationship to Honoree \_\_\_\_\_

## World Sunday School

In 2016 and 2017 the 4<sup>th</sup> Grade Class of Hillcrest church of Christ participated in a pilot project called **World Sunday School**. This program



lets an American grade-school Bible class “adopt” a Sunday School program at an African congregation. The U.S. kids can collect some money, buy copies of the WBS Children’s Series—*Becoming Friends, Growing as*

*Friends and Friends Forever*—and mail them to their adopted class, perhaps with personal letters of encouragement and a class photo. Letters and a photo can come back to the US Bible class. All the children can pray for each other. This meets a great need—teaching materials for poorer Christians abroad—while also educating our youngsters about missions from an early age.

If a Bible class at your congregation wants a partner Sunday School in East Africa, contact Phil Palmer, 325-660-4311; [phil@worldbibleschool.net](mailto:phil@worldbibleschool.net).

## Congratulations, Bellevue!

The World Bible School program at Bellevue church of Christ in Nashville, TN, celebrated its 20<sup>th</sup> anniversary in September. WBS coordinator Charles Forehand prepared an extensive report, parts of which are summarized here. WBS is about giving Gospel opportunities worldwide. Charles says, “The opportunities for service abound. Come to work with us!”

- Current teaching team: **27**
- Total baptism requests: **19,374**
- Total of Intros sent since 2015: **68,416**
- Total of main courses since 2015: **14,483**

Our postal focus includes Zimbabwe, Malawi, Ghana, South Africa, Kenya, USA, Nigeria, Tanzania and Zambia. Our four Internet teachers have students in the Czech Republic, Germany, Ethiopia, United Kingdom, Ghana, Guyana, India, Jamaica, Kenya, Nigeria, Netherlands, Philippines, Russia, Rwanda, Thailand, Taiwan, Tanzania, Uganda, USA, South Africa, Zambia and Zimbabwe.

Charles concludes, “On behalf of those who have worked and those who are now working in the World Bible School program, thank you for the privilege to serve in this work.”

## WBS’ Founders are Worthy of Honor

Tex Williams, World Bible School’s leader for nearly 20 years, recently celebrated his 90th birthday. In

honor of Tex and Mary Jane, and all who share their passion for sharing Jesus, WBS is announcing the next phase of WBS

Walls of Honor. The first phase, named after Ruth Orr, recognizes our amazing, and often unrecognized, WBS teachers and coordinators. The second phase, Founders Wall of Honor, celebrates leaders, supporters and friends of WBS.

Founders begin with Jimmie Lovell, his family and co-workers. The next director was Reuel Lemmons, followed by Tex. Join us in honoring these founders with your special gift toward their plaques on the Founders Wall of Honor at the WBS office in Cedar Park, Texas. These attractive Walls of Honor display a framed photograph and printed tribute for each honoree.

Such honoring is practical, designed to advance the Gospel cause to which honorees devoted their lives. You can sponsor a leader, supporter or friend of WBS on the Founders Wall of Honor with a tribute gift of \$1,000 or more. That amount can also be reached cumulatively as donations add up in an honoree’s name. Through these gifts you are saying, “Thank you for your service and example. I want to see your life-saving work continue!”

The generosity of your gift will carry forward the WBS mission so cherished by your honoree: *to fulfill the Great Commission*. Tribute gifts for the Walls of Honor are dedicated specifically to enrolling more souls for Bible study with WBS. Churches can use the Ruth Orr Wall of Honor (beginning at \$500) and the Founders Wall of Honor as appropriate ways to recognize your unsung heroes, both past and present. You may start the application process using the form on page 4, or by contacting [sheryl@worldbibleschool.net](mailto:sheryl@worldbibleschool.net).



## Tribute to Doug Shields, Sr.

John Reese — CEDAR PARK, Texas

Beth and I were privileged, in God’s good providence, to be welcomed into the Shields family of Oxford, MS. The Oxford congregation sponsored our mission work in Africa for 15 years. Doug and Cora Beal took us into their heart and home. Their friendship and support have continued ever since. Philemon verse 7 expresses our feeling well: “For I have derived much joy and comfort from your love, my brother, because the hearts of the saints have been refreshed through you.”

The Shields have led and strengthened World Bible School efforts in Oxford since 1985. Their work, combined with the work of others, has shared Jesus with literally millions in Southern Africa. Doug’s renowned leadership in physics research, and his tireless work since 1960 with the University Christian Student Center, have influenced many others. His wonderful family testify to his Christ-like spirit. Now, from September 1, 2018, Doug rests from his labors and his deeds follow him (Revelation 14:13). His deeds follow in the form of those who follow Jesus in him—all the way into heaven itself.





## The Internet.

Sometimes we shorten it to just 'The Net'. Either way you say it God has given us a huge avenue to reach the world—just like a fishing net for lost souls. God used men like Alexander the Great and Roman Emperors to “pave” the way for the Gospel. God has given us literal paths of light to do the same. With so many people on the “NET”, how do you reach them effectively?



### Casting the NET.

Did you know that 93% of online experiences start with a search? People have questions. They turn to Google, Bing or Yahoo for answers. If companies use this knowledge for profit, why wouldn't we use it to share Jesus? We cast a NET by knowing our audience, being specifically focused on the questions people are asking related to the Bible. One way is through online advertising—WBS' Web Ads. Unlike billboards on a road, these ads are specific to a search phrase. For example someone will search:



Then we show them this ad:

**Online Bible Courses For You | Understand The Bible Today**  
(Ad) [www.worldbibleschool.org/bible/courses](http://www.worldbibleschool.org/bible/courses)  
 We Offer Free Bible Courses Online. Join Us And Begin To Learn The Bible Today. 7 Easy Courses. Sign Up For Free. Learn At Your Own Pace. Journey With Us. Completely Online. **Enroll Now**

Our goal is to keep the entire experience relevant to their search. A Study Helper might not see this ad, since online ad services know that you are not in our target audience.



**World Bible School**  
Sponsored · 4.8  
 Are you searching for answers to life's tough questions? You can find them in the Bible. You can find hope, joy, love and life. Register today for a FREE Bible study with a personal study helper.  
[OPEN LINK](#)

Another way we cast the NET is targeted Facebook ads, for instance, ads based on gender and age. Here's one example for a young college graduate woman on Facebook. We filter current users so we focus on enrolling those who need to learn about God's word.

### Reeling in the NET.

It's simple to use WBS' tools for sharing Jesus with seekers. Apply to be a Study Helper at [worldbibleschool.net](http://worldbibleschool.net). Once approved, you can start adopting students from the “Student Board” right away. You will also find resources to target your community so people who enroll will show up on your congregation's own Student Board.

**Student Board**  
 Showing 131  
 Waiting over 2 days  


**Mamogodi Sello**  
 Midrand, Gp  

[Promoted](#)
[Adopt](#)

Mamogodi is an English speaker who lives in Midrand, Gp, South Africa and registered 23 days ago. Mamogodi is working on the introductory lesson. Mamogodi is about 35 years old. Mamogodi has received 3 notes of encouragement from WBS study helpers. This student is ready for adoption

WBS is about the Bible + Relationships. When a student requests baptism, you submit them to our Follow-Up system. This is a network of Christians who take extra time to get your student connected with a local congregation and, Lord willing, baptized into Christ! (See story on page 2).

**God has given us a gift to cast a NET for lost souls—and a lot of fishing gear to work with!**

**Are you ready to share Jesus?**

**Get in the boat and cast the NET with WBS.**

### Additional Fishing Gear.

**New Bible Incentive** - We are testing a new Bible Incentive program gearing for our upcoming *Bibles for Millions* campaign. If a Web student completes five courses with a grade of at least 70%, WBS will automatically send them a FREE WBS Study Edition Bible at no cost to the student. Our prayer is to see millions of Bibles given to those who have a relationship with a Christian.



**Mathetis** - Mathetis is Greek for “disciple”. We are developing a new tool focused on teaching the Gospel and making disciples for a new generation. As a “social platform for discipling”, it will feature high quality videos, exercises and questions—all part of an engaging, online Bible study group.

**Spoken** - Many millions of people want to learn English. Many more want to speak it better. Spoken is a phone app that uses the desire for English to provide an opportunity to teach the Gospel. Look for Spoken as we re-launch it soon.



Editor's Note: Kella Jones is a Follow Up Partner. When students express a desire to respond to the Gospel, their Internet teachers activate the Follow Up System which alerts Partners like Kella. They assist in connecting the responder with local Christians. Here are Kella's adapted reports about two different WBS students, Patrick and Diane.

## "Made Brand New"

**Patrick:** I've sent a video of Patrick's recent baptism. His WBS teacher is Becky Moreno. Patrick was just submitted in the Follow Up System a little over a week ago. When I first tried to contact Patrick, he was on vacation. After about a week, I checked back. We had a great conversation. So far, Patrick has only completed the Introductory Lesson—yet he was touched in a powerful way. He had bookmarked in his Bible the Lesson's verses. Patrick did not waste any time in wanting to obey the Gospel.

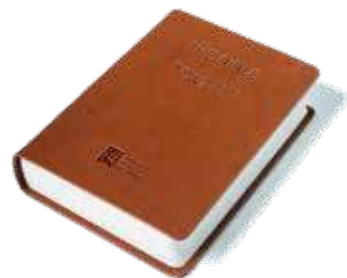
Patrick had at first requested help on another matter. By the time we connected, he had already chosen to be baptized. This took place at East Hills church of Christ. This is exciting, knowing another student has had his sins washed away!

**Diane:** This was another wonderful, fast and productive follow up case! It was a little over a week ago that I had adopted a follow-up case from Glen Hunter. His student Diane was eager to be baptized. After I contacted the Vero Beach church of Christ, the minister quickly got in touch with her and then met with her a few days later along with ladies from their church. They had a study and discussion, and then Diane was baptized Sunday!

Diane told me how the entire church was so friendly to her and everything was so meaningful. One thing she told me is how she feels "like she really has been made brand new"—which she has been by becoming a new creation in Christ! Diane's husband has also been studying with WBS. She is sharing WBS with her friends and especially her family, which is awesome!

# Bibles Moving Fast!

**National Bible Day:** We had seen the ads on TV, but the Pickwick church of Christ in Tennessee alerted us to "Bring Your Bible to School Day". Working with the school district, they received permission to set up a table at multiple schools, offering free Bibles. Pickwick ordered 2,000 ESV Bibles with WBS study notes. Normally, each Bible costs \$5. Buying in quantities of 500 or more cuts that down to \$3.50. In Pickwick's case, the use of pallets made shipping just \$368.00 total. (Shipping is from WBS in Cedar Park, TX. One pallet is 40 or 50 cases, each case holding 20 Bibles. Shipping varies according to quantity and destination.) "Bring Your Bible" Day likely will be repeated next October. As you plan and budget for 2019, be preparing for this unique opportunity for the Word of God to influence your community.



**500 More:** On September 25, Debbie in our orders department shared this news: "Phil Walker (Mayfair congregation, Huntsville, AL) ordered 500 more Bibles. These Bibles are utilized solely for baptisms and course completions. Last year they had 1,300 confirmed baptisms. Right now they are at 1,119!"

**Foyer Bibles:** The Truitts at Beltline Road church of Christ in Decatur, AL, order Bibles regularly. They have created an area in their church building's foyer supplied with Bibles and displaying WBS materials. The elders announce from time to time, "Take one of the study Bibles in the foyer and give it to a friend." They also send Bibles directly to WBS students. For a video of the foyer Bibles, visit this youtube site: <https://youtu.be/1LPik7TVlCg>. In this celebrated season of gift-giving, the Bible with WBS study notes is an ideal gift! Order toll free at 1-877-393-0211 or email [orders@worldbibleschool.net](mailto:orders@worldbibleschool.net).

# New Courses Moving Fast!

**T**he September's *Action!* announced two new Supplementary Courses, *Lord, Teach Us To Pray* and *Test The Spirits*. Supplements aim to meet students' needs not fully covered by the WBS Master Series. They are also designed as class and group study guides. The demand appears to be significant. At this writing, it has been just three working days since WBS' first supply of the two courses arrived from the printers. In those three days, over 2,000 copies have been snapped up. That is one-fifth of the short run that is typical for a first printing to catch imperfections and correct them before longer runs. Please share with us your evaluations.



**1,169,000.** That's the number of WBS materials staff received from printers during September—Bibles, courses and supplements. And another 70,000 Bibles are on order. Imagine the impact worldwide as Study Helpers put so much Gospel teaching to work!





# Roma's Reflections After One Year of Internet Teaching

Roma Holley — EASTLAND, TX

I've heard the phrase, "We can count the number of seeds in an apple, but only God knows the number of apples in a seed." I had some free time each day, and knew there had to be some way to be productive. I had heard of World Bible School practically my entire life. I just thought that it reached people in grass huts in Africa. I also knew that my dear friend, Edie Connel, was involved in WBS. The more I heard, the more interested I became. I got on the WBS website and let me tell you... I WAS IMPRESSED! WBS had come a long way!



Here was something I could do in my free time. I could even do it from my phone. So I signed up to be a teacher, and I was HOOKED! I began adopting students from all over the world. Some, I never hear from again. But the Student Board always had new people waiting to be engaged, so I adopted more and more. I remembered a phrase from network marketing: "Massive action produces massive results." To date I have adopted 255 students, 80 of them here in the US, all of them studying via the Internet. Six have completed the entire series. One beautiful soul, Camille, has been added to the Kingdom (see page 2).

**I could do this from my phone. I signed up to be a teacher and was HOOKED!**

I've developed a passion for World Bible School. In April, I adopted eight students who asked to study by mail. I am adopting more and more in hopes that the seeds we plant will bear fruit.

Another thing that has come from my passion for WBS is recruiting more teachers. If I can do this myself, so can others. I have enrolled three other ladies here in my congregation as teachers. And guess what? Each of them has had a student baptized—one in Nigeria, one in the Philippines and one in the U.S. My teachers are making a difference!

My original goal was just to fill up some time productively. My God has turned that goal into a passion for



You. Sharing Jesus.

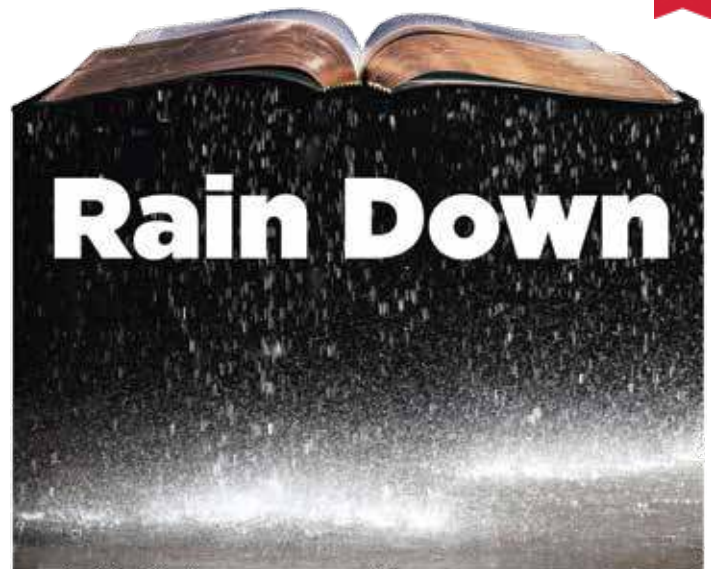
## POSTMASTER:

Send address changes to  
*Action!* World Bible School  
P.O. Box 2169  
Cedar Park, Texas 78630

making a difference by sharing Jesus' Good News. I have been with WBS for one year now, and I intend to continue making a difference with WBS for as long as possible.

**I have enrolled three others here as study helpers. Each of them has had a student baptized!**

upcoming...



# RIGHTEOUSNESS